

# Textbook Affordability: Why it Matters and How to Take Action

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### Show what you know!

#### Textbook Affordability Edition

QI: The conversation on textbook
affordability is happening on my
campus.

Campu	15.
Α	Absolutely and includes a variety of stakeholders at all levels.
В	Yes, but it seems to involve a few dedicated folks (and no real champion).
С	Yes, but we have talked about it but there's no action.
D	(insert shrug emoji here)

<b>Q2</b> : I understand the variety of
textbook and material options
available to students.

avanac	ne to stadents.
Α	Bring your acronym quiz – IA, OER, EA – I got 'em all.
В	I have a pretty good idea but I am still learning about one or two of them.
С	As for what exists for my class/department, sure. But in the field overall, not so much
D	I know what a book is and after that it is alphabet soup.

#### **Q3**: I know how much students spend on textbooks, on average per semester.

semes	ter.
A	Sure thing, and we are monitoring the overall trend as well.
В	I have a decent idea, at least as it relates to some of the highest enrolled courses.
C	I have some ideas, but really only for my class(es) or department.
D	No clue. I don't even know what I spend on coffee per week.

#### **Q4**: Full time faculty regularly engage in textbook review, keeping affordability in mind.

afford	ability in mind.
Α	Faculty review regularly and
	have support in changing to new options.
В	Faculty review often, but
	mostly for content updates
	and changes.
С	Faculty sometimes review,
	but it is not a consistent practice.
D	We don't have a system in
	place for this – it happens
	when it happens.

## How Much?

	Student #1 - Javier - Pre-Med, first sem	ester, pursuing AS	(and hopes to transfer)
Course	Course Name	Credit Hours	Material Cost Estimate
ENG 103	Composition I	3	
CHE 210	General Chemistry I	5	
BIO 201	Biology Principles I	4	
MAT 229	Calculus and Analytic Geometry	5	
		17	

Stude	nt #2 - Olivia - Interested in Business but not totally sur	e, first semester,	pursuing AAS in Marketing and Management
Course	Course Name	Credit Hours	Material Cost Estimate
ENG 103	Composition I	3	
MM 149	Introduction to Marketing	3	
BUS 101	Introduction to Business	3	
BUS 120	Business Mathematics	3	
PSY 102	Introduction to Psychology	3	
		15	

	Student #3 - Jametha - first semeste	r, pursuing the ce	rtificate in Esthetics
Course	Course Name	Credit Hours	Material Cost Estimate
HLT 122	Introduction to Nutrition	1	
HIT 216	Medical Terminology I	3	
TPM 112	Anatomy and Physiology for Complementary Health	5	
EST 110	Esthetics Procedures I	4	
EST 111	Esthetics Clinical	3	
		16	

	Student #4 - Sam - wants to major in Span	ish, first semester, pursuing	g AA (and hopes to transfer)
Course	Course Name	Credit Hours	Material Cost Estimate
ENG 103	Composition I	3	
SOC 170	Introduction to Sociology	3	
SPA 101	Elementary Spanish I	3	
MAT 208	Introductory Statistics	4	
		13	

	Student #5 - Tyler - no idea what to majo	or in and decided to just	take some gen ed courses
Course	Course Name	Credit Hours	Material Cost Estimate
ENG 103	Composition I	3	
PSY 102	Introduction to Psychology	3	
HUM 119	Humanities: Historical Survey	3	
COM 100	Oral Communication	3	
		12	

<sup>\*</sup>used/rental/digital prices used (whichever was cheaper), only required items listed, not optional

#### When I return to campus...

The data I need to gather to understand textbook costs at my	campus includes:
I am going to talk to about T	extbook Affordability issues. I
I am going to talk to about T also think these people should be brought into the conversation	